# ReFashionized

## Fashion Evolution towards Sustainability

# THE HISTORY OF FASHION BOOKLET

## ACTIVITY SHEET UNIT 1
## by JUGEND- & KULTURPROJEKT e.V.

# ACTIVITY 1: One Truth-Two Lies (fashion edition)

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| Unit Title | Unit 1 - The History of Fashion is the History of People |
| Activity Number | 1 |
| Activity Title | One truth-Two Lies (fashion edition) |
| Activity Method | Ice-breaker |
| Relevant Images | <br><br>Source: Freepik |
| Materials | • Sticky notes<br>• Pens/pencils |
| Aim of this Activity | This activity aims to encourage participants to engage in a fun and interactive ice-breaker that facilitates sharing personal information related to fashion. It promotes active listening, interaction, and collaboration among group members. Additionally, it lays the foundation to create a comfortable environment for participants. |
| Learning Outcomes of this Activity | - encourage participants to reflect on fashion;<br>- promote communication and active listening;<br>- establish connections among participants |
| Activity Duration (in minutes) | 10 minutes |

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| Preparation | Familiarise yourself with the rules and variations of the ice-breaker to effectively facilitate the activity. Prepare sticky notes and pens/pencils for distribution to participants. |
| Implementation | 1. Distribute sticky notes and pens/pencils among the participants. 2. Participants write down 1 truth about their habits, likes and dislikes, or fun facts about fashion. (For example, "I buy new clothes every two months; I have never bought second-hand clothes, etc.) 3. Participants write down 2 lies about themselves and related to fashion. 4. Once the statements have been written down, participants start their guesses going around the room. 5. After sharing their statements, the other participants can ask questions or discuss the statements to determine which one is the lie. 6. The group discusses the truths and lies shared. |

# ACTIVITY 3: Pes-telling fashion

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| Unit Title | Unit 1 - The History of Fashion is the History of People |
| Activity number | 3 |
| Activity Title | Pes-telling fashion |
| Activity Method | Group activity, discussion and presentation |
| Relevant Images |   Source: Freepik |
| Materials | Large poster board or flipchart<br><br>Markers |
| Aim of this Activity | The "Pes-telling Fashion" activity aims to deepen participants' understanding of the multi-layered nature of fashion and its reflection of various influences and events, while also raising awareness of the PESTEL framework as a tool for analysis. |
| Learning Outcomes of this Activity | - gain insight into the multi-layered nature of fashion;<br>- critically analysed the link between fashion and external factors;<br>- acquire familiarity with the PESTEL framework as a tool for analysis |
| Activity Duration (in minutes) | 30 minutes |

| Preparation | 1.     Gather materials. <br>2.     Familiarise yourself with the Pestel Framework and prepare examples of each category (political, economic, social, technological, environmental, legal) related to the fashion industry. <br>3.     Divide participants into groups. |
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| Implementation | Introduce participants to the importance of the PESTEL framework and its relevance in analysis. Instruct participants to write down the acronym "PESTEL" vertically on a flipchart or whiteboard. Encourage them to brainstorm and present at least one example for each category (Political, Economic, Social, Technological, Environmental, Legal) related to fashion. Lastly, facilitate a discussion to build a summary of the groups' findings, emphasising key insights and connections between the examples provided. |

Partners:

Jugend- & Kulturprojekt e.V. (Germany) – Coordinator
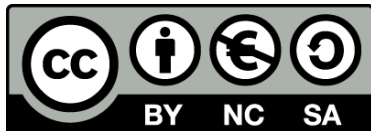Kainotomia & SIA EE (Greece)
Catwalk Project (Greece)
Lottozero Società Cooperative Sociale (Italy)
Cellock LTD (Cyprus)
Politecnica de Valencia (Spain)