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TRAINER'S CORNER

THE HISTORY OF FASHION BOOKLET
UNIT 10

2000s and 2010s

FASHION BLOGGERS & VINTAGE TRENDS

WORKSHOP PLAN

DEVELOPED BY CATWALK

THE HISTORY OF FASHION BOOKLET

UNIT 10: 2000s AND 2010s- FASHION BLOGGERS & VINTAGE TRENDS – WORKSHOP PLAN

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1. General Instructions

This comprehensive Workshop Plan provides a structured framework for implementing workshops that delve into the dynamic relationship between fashion and pivotal events/changes throughout history.

By following this plan, youth workers and trainers will obtain an overview of a possible structure to follow in the implementation of a workshop that combines and explores the connection between the history of fashion and the PESTEL framework. It aims to equip youth workers and trainers with the tools and resources needed to facilitate thought-provoking activities and interactive workshops focused on the impact of fashion on society.

On the other hand, more details on the activities foreseen and mentioned in the Workshop Plan are found in [Activity Sheet Unit 10](#).

2. Workshop Plan

Unit Reference Code	<i>History of Fashion Booklet: Unit 10</i>
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Title	2000s and 2010s Fashion Bloggers and Vintage Trends
Workshop Duration	4 hours
Target Groups	Young people aged 16-25

Introduction
The main topics of the following workshop plan and the unit that refers to are:
This interactive workshop aims to take the participants on a journey to the captivating world of fashion in the 2000s and 2010s. Throughout the workshop, the trainer will support the participants in uncovering the distinct shifts, iconic moments, and cultural phenomena that defined these periods. From the rise of

social media to the revival of vintage aesthetics, it will examine how historical events, technology, and socioeconomic movements intersected to create a diverse fashion landscape.

The trainer will support the learning process of the unit, recognising and comparing the fashion trends of the 2000s and 2010s through engaging activities, thought-provoking debates, and visual presentations.

Workshop Objectives

Identify the skills and learning objectives acquired throughout the workshop.

At the end of the workshop, the participants will:

- ✓ Gain a comprehensive understanding of fashion in the 2000s and 2010s as well as insights into the broader cultural, political, technological, environmental, and socioeconomic factors that affected the industry during this period.
- ✓ Learning about fashion consumers' choices emphasising the importance of mindful consumption and the impact of individual decisions.
- ✓ Encourage the reflection on the growing importance of sustainability and ethical practices in fashion during these decades.
- ✓ Reflect on the impact of technology and media in shaping fashion trends.

Preparation

Describe the preliminary steps to follow to properly prepare before the workshop or some expedients to organise the place for the implementation of the activity.

To implement the current workshop plan, the trainer is required to become familiar with and well-informed about the milestones and most important events that marked fashion in the 2000s and 2010s, its trends, and influences providing additional resources and materials to enhance the learning process.

To ensure that the workshop runs smoothly and achieves the workshop plan's objectives, the trainer must assess the workshop preparation through the following checklist:

- ☐ prepare elaborate notes and bullet points of the units that are to be presented.
- ☐ ensure that the space or means of the workshop delivery is appropriate for the selected activities
- ☐ check and ensure that all the required equipment/technology (projector, screen, wifi, sound system, microphone etc.) function properly. Conduct a pre-test before starting the workshop.
- ☐ check that the PowerPoint presentation functions and that additional resources/links, if applicable, are available.
- ☐ prepare questions, handouts, activity sheets, or any other additional materials for the smooth implementation of the workshop. Make sure to plan the sequence of activities.
- ☐ practise the delivery and rehearse the transitions of the topics by anticipating time constraints and managing the activities accordingly.
- ☐ gather all the materials and tools for the group/practical activities.
- ☐ prepare activities and evaluation forms to collect feedback from the participants.

Methods

Describe the methodology used to ensure a learner-centred approach. Some possible workshop methods are presentation, discussion, team activities assignment, self-reflection and assessment, role-playing, case studies, storytelling, etc.

This workshop is designed to stimulate the learner-centred approach which views the learners as active agents (Caroline, 2023). Various methods are used such as inquiry-based learning, project-based learning, game-based learning, peer- learning, reflection, presenting, and discussion, combining theory and practice. By providing the background and fashion trends of the 2000s and 2010s, the learners will perceive the evolution of fashion and how it has been formed based on political, economic, social, technological, environmental and legal factors (PESTEL framework). Through an interactive PowerPoint presentation, the trainers will ensure the learners' engagement in the learning process. The detailed workshop plan provides the framework and includes all planned activities that the trainers can follow and adapt to their workshops according to the time they have and the learning needs of their target groups. The activities enhance collaboration between the participants and foster peer learning.

Ice-breaking Activity

Suggest 1 icebreaker linked to the topic of the unit to create a friendly and comfortable environment for the learners/participants.

Human Timeline

The exercise helps participants understand the sequence of major fashion events, trends, or cultural moments from the 2000s-2010s era. By physically placing themselves to reflect a timeline, participants can visualise the time scale of fashion history over two decades. Moreover, as they find a way of communicating silently, this improves team-building and fosters a deeper connection to break down initial barriers.

Distribute the event cards randomly to each participant, ensuring no one receives the same event. Then participants must silently arrange themselves in chronological order based on the events they were assigned. They can use

gestures, movements, or positioning within the room to indicate their placement in the timeline.

Give participants a designated amount of time to silently arrange themselves. After the allotted time, pause the activity and ask participants to freeze in their positions.

This activity serves as an introduction to facts and events of the 2000s and 2010s before moving forward to the history of fashion.



Source: [Freepik](#)

Workshop Plan

Nr.	Activity name (title and brief description)	Duration (min.)	Method (presentation, discussion, roleplay, storytelling, gamification, art creation, etc.)	Materials (paper, pencils, boards, laptop, speakers, chairs, etc.)
1	Human Timeline	15	ice-breaker	Keyword cards
2	Welcome to the 2000s	15-20	Presentation	PowerPoint,

	and 2010s!			laptop, screen and projector
3	2000s: so far yet so close	25	Presentation	PowerPoint, laptop, screen, and projector
4	Gen-Z: activity 1 and 2	50	Research Discussion	Internet connection laptop/ mobile phones
5	Fashion Evolution: From Fast Fashion to Sustainable Solutions	20	Discussion	Internet connection Presentation
6	Fashion Forward: Transitioning from Fast Fashion to Sustainability	40	Reflection Debate Discussion Research	Smartphones /tablets, projector, online resources, journal articles, magazines, whiteboard/ flipchart, markers (if applicable)
7	The 2010s: A Decade of Diversity and Evolution	20	Presentation	PowerPoint, laptop, screen, and projector

8	Fashion Bingo	30	Gamification Discussion	sheets showing 3x3 tables, pens
9	2-2-2-2 Doodle	15	Group discussion	Sheets of paper, pens

Evaluation

Describe an evaluation activity that could be implemented to collect feedback from participants to assess the workshop's effectiveness and identify areas for improvement.

2-2-2-2 Doodle

Ask participants to fold a piece of paper in half horizontally, then open it up and fold it in half vertically, leaving four equal-sized squares. Choose four key concepts or facts (e.g. fast fashion, sustainable fashion, inclusive fashion, casualisation of luxury, social media phenomenon, gen-z, y2k fashion etc.) that you want learners to take away from the workshop. Tell the participants the first concept and give them two minutes to symbolically draw or write using keywords in one box about this fact or topic. After two minutes, tell them about the next concept and give them two minutes to scribble on that topic. Repeat until all four boxes have been filled or all four two-minute time slots have elapsed.

When the time limit is over, come back together as a group and invite participants to share their findings. To close the discussion within the given time frames summarise the main concepts, and reflect on the learning outcomes and their takeaways from the activity.



Source: Canva

Facilitator's Notes

Reflect on the effectiveness of the workshop. Use this section to make notes for future adjustments. Below you can find some inspiring questions to guide you in the self-reflection process.

- ❖ Did the workshop effectively support participants in analyzing fashion in the 2000s and 2010s within the framework of PESTEL?
- ❖ What were the encountered challenges during the workshop?
- ❖ What challenges did the participants face during the workshop?
- ❖ Was the allocated time for activities sufficient?
- ❖ Do you believe the activities encouraged participants effectively to engage actively and enhance their critical thinking?
- ❖ Were there topics that demanded more extensive research?
- ❖ Were there subjects and topics comprehensive?

Theoretical Framework

This section serves as the introductory page for the theoretical presentations. Here, we offer a summary and overview of the theoretical components integrated

into the [workshop plan](#). Its purpose is to guide youth workers and trainers regarding the topics covered in activities that *do not* follow non-formal education methods.

The content outlined here is also included in the PowerPoint presentation.

❖ **Welcome to the 2000s and 2010s! Introduction**

Embark on a Fashion Time Journey: Welcome to the 2000s and 2010s! Take part in an unforgettable exploration of fashion history spanning the dynamic 2000s and 2010s. From the bold trends of the early 2000s to the resurgence of bohemian chic, and the evolution from fast fashion to sustainability, prepare to witness the fashion landscape transform before your eyes. Embrace the online fashion of the 2010s, emphasising inclusivity and comfort without compromising on style.

(Tip: The ice-breaker "human timeline" helps you identify the key events and kick-start discussions on how fashion evolved during these two decades.)

❖ **2000s: so far yet so close (introduction)**

Fashion in the 2000s was marked by a convergence of vintage, global, and ethnic influences, resulting in eclectic and often bold styles. The decade commenced amidst the anticipation and uncertainty surrounding the "millennium bug" Y2K, opening a new technological epoch and a blending of different fashion aesthetics. Indeed, the 2000s marked a resurgence of past fashion trends such as the bohemian style of the '60s and '70s, as well as the emergence of new trends by the younger generation, Gen Z. Additionally, the cultural landscape was shaped by the rise of social media platforms and the proliferation of TV series and movies, which played significant roles in influencing fashion trends. This aspect will be further explored fostering participant engagement through guided questions. Furthermore, we will briefly examine some iconic must-have items that came to define the era.

❖ **Fashion Evolution: From Fast Fashion to Sustainable Solutions**

In the second part of the workshop, we shift our focus to the evolution of fashion, tracing the transition from fast fashion to sustainable practices. This session entails an overview of the transformations that have occurred within the fashion industry, as well as an exploration of the consequences and threats posed by this phenomenon. Through active participation and research, participants will

engage in an in-depth examination of the concepts of fast fashion and sustainable fashion.

❖ **The 2010s: A decade of diversity and evolution**

The fashion landscape of the 2010s was a captivating tapestry in the changing dynamics of a rapidly evolving world. As the decade unfolded, fashion was not only a means of self-expression but also a reflection of societal shifts, technological advancements, and environmental awareness.

The biggest highlight of the 2010s as a transformative era was the rise of fashion bloggers, contributing to the democratisation of fashion; **gender-neutral** and **inclusive fashion** breaking away from traditional conventional norms and embracing fluidity; and athleisure, the perfect combination of comfort and style.

❖ **Conclusion**

2000s:

In conclusion, the fashion of the 2000s reflects decades of eclectic styles, technology, and a sense of nostalgia for past eras. From the rise of low-rise jeans and lower tracksuits to the popularity of Bohemian Chic, the fashion landscape of the 2000s was diverse and dynamic. Technology played an important role in rewriting the rules of fashion with a special contribution from a young generation, Gen-Z.

2010s:

Sustainability emerged as a pressing concern, catalyzing a shift towards eco-friendly practices and igniting discussions about the challenges and threats fast fashion presents.

During the 2010s, social media platforms such as Instagram played a pivotal role in democratizing fashion and encouraging the rise of influencer culture. This era was characterized by a spirit of experimentation and fluidity, where traditional fashion boundaries blurred, and individuality was celebrated.

Furthermore, the decade witnessed the adoption of gender-neutral fashion and athleisure, promoting both comforts with clothing and comfort within one's own body.

External resources

Add any external resource that can be used to enhance understanding of the topic and support the implementation of the workshop.

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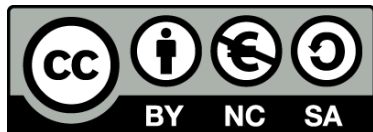
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