

## The Impact of the Fashion Industry on Our Environment

The fast fashion business model is based on mass production of high quality, high priced garments.	False
The use of water in the fashion industry does not have a significant impact on natural resources.	False
Cotton is the most water-demanding fibre in fashion production.	True
Fast fashion brands prioritize longevity and durability in their products.	False
Fast fashion contributes to environmental degradation through its business model.	True
Fast fashion is characterized by low prices and high sales volumes.	True
Fast fashion brands release fewer collections per year compared to traditional fashion brands.	False
Water usage in the fashion industry is not a significant concern for natural resource conservation.	False
Water management practices in fashion are a priority in the industry.	True
Researchers have explored innovative approaches to reduce the cost of wastewater treatment in textile production.	True
The use of chemicals in textile processes does not pose environmental risks.	False

More than 7000 different chemicals are used in the textile industry.	True
Fast fashion brands like Zara and H&M follow the same collection release schedule as luxury brands.	False
Zara and H&M only release two collections per year.	False
The fashion industry prioritizes sustainability over profit.	False